

Motorcycle Safety Education Commission Meeting Minutes

September 6th, 2024 – 10:00am

KYTC Offices Frankfort Rm 109 and Zoom Meet - Virtual

Commission Members Present:

Jacob Renner, Chris Baker, Mike Canchola

Transportation Cabinet Representatives

Jay Huber, Brandie Craft, Bill Bell, Ed Harding, Ryan Fisher, John Roberts, Brad Franklin

Guests:

Dinah Meister, Bill Meister, Eugene Offett, Krystal English, Daryl Kanatzar, Tim Jenne, Carol Olson-Smith, Cassandra Simpson

Open Session:

Meeting called to order by Mike Canchola at 10:07 am. A quorum was not present. Motion to accept the previous Meeting Minutes by Jacob Renner, second by Mike Canchola. Motion carries.

Public Comment:

None

Marketing:

Facebook ads are helping to bring in some students. Bowling green and Wildcat have been holding more BRC2 and 3WBRC classes. Man O War is looking to add the 3WBRC but needs to update their RERP with the MSF to be able to run those classes.

The grant dollars for the marketing program were approved once again. As always we are looking for ideas to keep the marketing ads fresh so, please submit any ideas to Jay and he will forward them to BCH for consideration.

Budget:

FY 24 had a record number of students through the program with 4,776. Total expenditures were a little over \$750,000 and took in just under \$1,000,000 from the fees and interest. The program has slightly over \$2,500,000 in the bank and is currently running a slight surplus. This bodes well for increasing the overall budget cap for the program. The current cap is at \$850,000 and we have asked to raise it to \$1,250,000. Bill Bell has been discussing the issue with the finance department but no word one way or the other just yet. If the cap is raised, then contracts will be adjusted over the winter months.

Training:

RCP held at Bluegrass HD in June. Started with 7 and lost 3 in the process. One of the students however is willing to return for another try next year after getting some more practice in.

The job shadowing is really helping to prepare candidates for the program. Thanks to all site providers and instructors for helping in that process.

3WBRC certification course will be September 20-22 for existing instructors. There are 3 slots left for the course but too late to get new attendees at this time.

For Federal FY25 we have proposed running two RCP courses, a 3WBRC and an ARC. Waiting on final approval on the federal grant.

KOHS:

Ed Harding previewed a new dashboard to allow a more user-friendly experience when looking up accident data related to motorcycles. Once finished the dashboard will be available on the KOHS website.

While looking at some of the data a discussion ensued regarding the high number of people that were shown without a motorcycle license. Several examples were discussed questioning the accuracy of the data collected and about the reporting procedure / forms. Chris Baker was going to ask about some of the items to get clarification as to how the process works since had not been personally involved in that aspect for some time.

Ed presented a detailed presentation of the features involved and how to access the various options.

There was a Strategic Highway Plan meeting on August 29th. Motorcycles have been moved into their own emphasis category. In the past they were lumped in with pedestrians and bicycles.

Commission Members:

Mike asked about several of the members terms have expired. Jay explained everyone is still in place until you are formally replaced by Boards and Commissions.

Future Meeting:

Next meeting would be December 6th, at 10am either virtual and/or in person at the KYTC offices.

Motion to adjourn at 11:08am by Chris Baker, seconded by Mike Canchola and approved.